

# 2024 EASTER JEEP SAFARI

## MAGAZINE ADVERTISING INSERTION ORDER

**Moab Easter Jeep Safari  
March 23 - March 31, 2024**

Ad Size	Price	Width in Inches	Height in Inches
Back Cover - full page requires bleed	<input type="checkbox"/> \$4,975	8.375	10.875
2 pg Spread (limited availability)*	<input type="checkbox"/> \$4,575	16.75	10.875
IFC or IBC - full page requires bleed	<input type="checkbox"/> \$3,375	8.375	10.875
Full Page *	<input type="checkbox"/> \$2,175	7.625	10.25
1/2 Page - Horizontal *	<input type="checkbox"/> \$1,125	7.625	5
1/2 Page - Vertical *	<input type="checkbox"/> \$1,125	3.6875	10.25
1/3 Page - Vertical *	<input type="checkbox"/> \$750	2.375	10.25
1/3 Page - Horizontal	<input type="checkbox"/> \$750	5	5
1/4 Page - Vertical Only	<input type="checkbox"/> \$625	3.6875	5
1/6 Page - Vertical Only	<input type="checkbox"/> \$475	2.375	5

\*Ad sizes with bleed option

Ask for ad specification sheet.



[jeepsafarimagazine.com](http://jeepsafarimagazine.com)

**AD COPY DUE:  
OCTOBER 20, 2023**

Business Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ website: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expires: \_\_\_\_\_ CRV: \_\_\_\_\_

Ordered by: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Payment: Due With Ad Copy  
October 20, 2023**

- Check (Mailed)  
 Credit Card  
 (Please fill in card information on order form)

**Ad Copy:**

- To be provided by Oct 20, 2023  
 Email: [info@moabhappenings.com](mailto:info@moabhappenings.com)  
 Same as last year  
 With Change: \_\_\_\_\_

**Proof:** \_\_\_\_\_ **Staff:** \_\_\_\_\_

- Email  
 Other: \_\_\_\_\_  
 Not required

**Make checks payable to: Canyonlands Advertising • PO Box 698 • Moab, UT 84532  
[info@moabhappenings.com](mailto:info@moabhappenings.com) • 435-259-8431 • Fax: 435-259-2418**

# 2024 EASTER JEEP SAFARI

**Moab**  
March 23-31  
**2024**

## The **Easter Jeep Safari Magazine**

is the premier advertising forum for 4-wheel drive enthusiasts coming to the Moab area. With over 40,000 copies being printed, this publication is the best way to reach anyone participating in the Moab Easter Jeep Safari event, Moab Jeep Expo, or just jeepin' in Moab.

In January 2024, the Red Rock 4-Wheelers will direct mail over 11,000 magazines to confirmed people interested in attending the Easter event.

Four-wheeling folks from all over the U.S. and abroad look forward to receiving the trail information early each year to assist in making their jeeping travel plans.

The Easter Jeep Safari Magazine is available at the Moab Jeep Expo and over 100 visitor locations in the Moab Area, distribution continues throughout the Four Corners area including 4x4 parts stores, repair shops and related businesses, including Salt Lake City, Grand Junction (Colorado) & Phoenix.

The entire publication is available for viewing at [www.rr4w.com](http://www.rr4w.com), [www.moabhappenings.com](http://www.moabhappenings.com) and [jeepsafarimagazine.com](http://jeepsafarimagazine.com), where your ad will link to your website

**AD COPY  
DEADLINE:  
OCTOBER 20,  
2023**

**Updated Trail Information** will be featured along with your full color ad printed on glossy paper in a standard magazine-size which gives the Easter Jeep Safari publication more durability and a longer shelf life. Educational articles, valuable trail tips, and current event information make the **Moab Easter Jeep Safari Magazine** a "keeper for jeepers" giving your advertising a life before and after the event.