

MAGAZINE

ADVERTISING ORDER

AD COPY DEADLINE: OCTOBER 15, 2021

For more information email: info@moabhappenings.com or call 435-259-8431

The Easter Jeep Safari Magazine

is the premier advertising forum for 4-wheel drive enthusiasts coming to the Moab area. With over 40,000 copies being printed, this publication is the best way to reach anyone participating in the Moab Easter Jeep Safari event, Moab Jeep Expo, or just jeepin' in Moab.

In January 2022, the Red Rock 4-Wheelers direct mails over 11,000 magazines to confirmed people interested in attending the Easter event. Four-wheeling folks from all over the U.S. and abroad look forward to receiving the trail information early each year to assist in making their jeeping travel plans.

The Easter Jeep Safari Magazine is available at the Moab Jeep Expo and over 100 visitor locations in the Moab Area, distribution continues throughout the Four Corners area including 4x4 parts stores, repair shops and related businesses, including Salt Lake City, Grand Junction (Colorado) & Phoenix.

The entire publication is available for viewing at www.rr4w.com, www.moabhappenings.com and jeepsafarimagazine.com, where your ad will link to your website

> **Updated Trail Information** will be featured along with your full color ad printed on glossy paper in a standard magazine-size which gives the Easter Jeep Safari publication more durability and a longer shelf life. Educational articles, valuable trail tips, and current event information make the Moab Easter Jeep Safari Magazine a "keeper for jeepers" giving your advertising a life before and after the event.